

GLOBAL RESEARCH: INSIGHTS GAINED BY STRATEGIC SECTORS DURING THE PANDEMIC
LESSONS LEARNED FOR FUTURE EMERGENCIES

16.027 surveys carried out in 90 countries. From 31 March to 28 May 2023

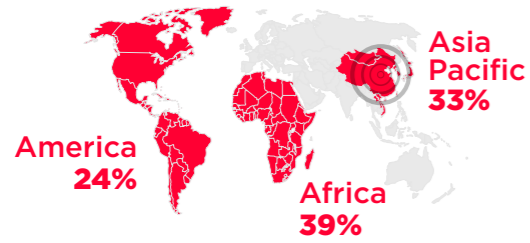


1 Guarantees needed to perform duties

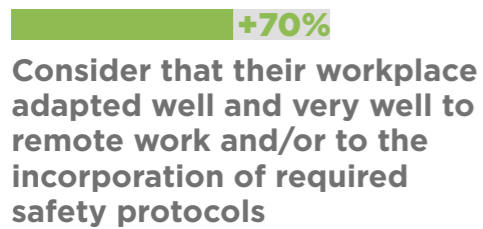


REGIONS WITH LESS GUARANTEES

A third of the sector indicate that they lacked such assurances



2 Adaptation



Specific conclusions Media

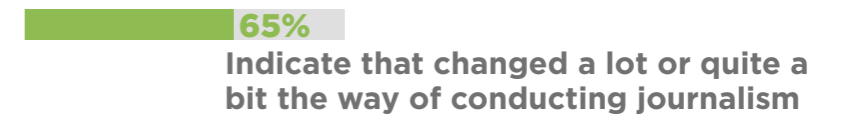
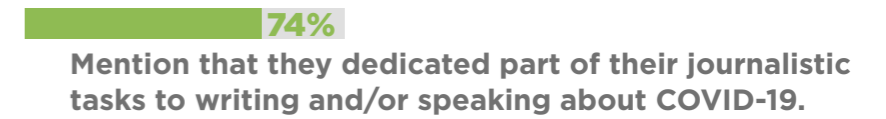
PERSONAL GUARANTEES
ADAPTATION
SOURCES OF INFORMATION
FAKE NEWS

NUMBER OF SURVEYS FROM THE SECTOR → **1494**

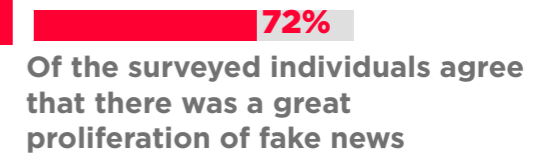
3 Working mode



4 Publications and sources of information



5 Fake News



Kiribati Red Cross Society



RECOMMENDATIONS



A It is crucial for all sectors that the media unify their message on key notions related to the pandemic or the ongoing emergency, in order to limit fake news and provide security to the general public.



B Establish and follow safety protocols in work environments and during the commute between work and home spaces.



C Promote internal processes for information validation and early detection of fake news.



D Train and update personnel on new technologies applied to the media sector in all its forms.



Pakistan Red Crescent

